

Regal Real Estates Limited ("**We**") are committed to protecting and respecting your privacy. For the purpose of the Data Protection Act 1998 we are the data controller. By disclosing to us your email address you will be automatically become a members of the Regal Homes Owners' Club. Membership of the Regal Homes Owners' Club includes the right to receive: (the benefits of membership are defined as "**Purposes**")

communications from us including discounted offers on Regal Homes' properties;

information on off-market investment properties;

advanced notice of future exhibitions.

We may forward your email or personal data (**Details**) to selected third party providers in connection with Regal Homes' branded properties. An example would be an agent who is selling property in which we have an interest.

The policy below expands on how we will use your data. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting www.realestates.co.uk (**our Site**) you are accepting and consenting to the practices described in this policy. Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to Regal Real Estates 4-5 Coleridge Gardens, London, NW6 3QH.

Please note: *our site may, from time to time, contain links to and from the websites of third parties such as our partner networks. If you follow a link to any of these websites, please note that these websites may have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites;*

any changes we may make to our privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our privacy policy.

INFORMATION WE MAY COLLECT FROM YOU

In order to use your Details to achieve the Purpose we may collect and process the following data about you:

Your Details. This includes any information you provide when you register to use our site, subscribe to our service, use any services or participate in any activity and when you report a problem with our site..

Information we collect about you. With regard to each of your visits to our site we may automatically collect the following information:

- ❖ technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- ❖ information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

COOKIES

Our Site uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site. For detailed information on the cookies we use and the purposes for which we use them see our Cookie policy.

USES MADE OF THE INFORMATION

We use information held about you in the following ways:

to provide you, or permit selected third parties to provide you, with information about properties or ancillary services we feel may interest you;

to notify you about changes to our service;

to ensure that content from our site is presented in the most effective manner for you and for your computer.

We collect and use information about you as follows:

to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;

to improve our site to ensure that content is presented in the most effective manner for you and for your computer;

to allow you to participate in interactive features of our service, when you choose to do so;

as part of our efforts to keep our site safe and secure;

to make suggestions and recommendations to you and other users of our site about goods or services that may interest you or them.

DISCLOSURE OF YOUR INFORMATION

We may share your personal information with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

We may share your information with selected third parties who we work with but all such communication will only relate to the Purpose. Your information will be used by analytics and search engine providers that assist us in the improvement and optimisation of our site.

We may disclose your personal information to third parties:

if we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;

if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

YOUR RIGHTS

You have the right to leave the Regal Home Owners' Club by contacting us at info@regal-homes.co.uk or Regal Real Estates 4-5 Coleridge Gardens, London, NW6 3QH.

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.